

IS YOUR BUSINESS LOOKING
TO REACH LARGE AUDIENCES
AND DEMONSTRATE SUPPORT
OF LOCAL CHARITIES?

2ND ANNUAL NEVADA CITY FOREIGN CAR SHOW 2012

SATURDAY
JUNE, 9 2012



NEVADA CITY
WINE TOUR 12-3PM

YOU CAN DO THIS BY BECOMING A SPONSOR OF THE NEVADA CITY FOREIGN CAR SHOW!

This event unites **United Way of Nevada County** and **Nevada City Chamber of Commerce** with the **Sierra Sports Car Group** in an original way to generate much-needed funds for local non-profit organizations. The "**Nevada City Foreign Car Show**" features vintage foreign vehicles for viewing. On Saturday, June 9th Nevada City's Broad Street will be transformed into a show of cars, food, live music and fun. The culmination of the event will include an awards ceremony awarding the winners of the People's Choice Award for top car and motorcycle.

*This event benefits **United Way of Nevada County**, which strives to improve lives by directing community resources to community needs and the **Nevada City Chamber of Commerce**, which promotes Nevada City commerce and the Nevada City lifestyle.*

Please see the following listed sponsorship options below:

Ferrari Level Sponsors - \$1,000+ Sponsorship Level:

- Four free tickets to the Nevada City Wine Stroll (same day, 12-3pm).
- An ad on the Wine Stroll/Pub Crawl map.
- Six free tasting tickets for the United Way of Nevada County BBQ Battle (Summer 2012).
- A quote from your company featured in the event press release and newspaper ad.
- A premiere booth space at the event.
- A sign at the event with your company's name and logo (please provide us with your banner).
- Flyers and/or postcards promoting the event can be made available to send to your mailing list.
- Your company logo on all t-shirts, posters, flyers, postcards, United Way of Nevada County, Nevada City Chamber & Sierra Sports Car Group websites, and Newsletters, along with any other marketing materials used.
- Two free Nevada City Foreign Car Show t-shirts featuring your logo.

Porsche Level Sponsors - \$500+ Sponsorship Level:

- Two free tickets to the Nevada City Wine Stroll (same day, 12-3pm).
- Six free tasting tickets for the United Way of Nevada County BBQ Battle (Summer 2012).
- A sign at the event with your company's name and logo (please provide us with your banner).
- Your company logo in newspaper ads.
- Your company logo on all t-shirts, posters and flyers.
- Flyers and/or postcards promoting the event can be made available to send to your mailing list.
- Two free Nevada City Foreign Car Show t-shirts featuring your logo.

Austin-Healey Level Sponsors - \$350+ Sponsorship Level:

- Two free tickets to the Nevada City Wine Stroll (same day, 12-3pm).
- Three free tasting tickets for the United Way of Nevada County BBQ Battle (Summer 2012).
- Your company logo on all t-shirts, posters and flyers for the event.
- Flyers and/or postcards promoting the event can be made available to send to your mailing list.
- One free Nevada City Foreign Car Show t-shirts featuring your logo.

MG/Triumph Level Sponsors - \$150+ Sponsorship Level:

- Mention in the "Thank You" ad.
- Your company name on all posters and flyers for the event.
- One free Nevada City Foreign Car Show t-shirt.
- Flyers and/or postcards promoting the event can be made available to send to your mailing list.

United Way of Nevada County
743 Maltman Drive, Grass Valley CA 95945
Phone (530) 274-8111 ★ Fax (530) 477-2419
www.uwnc.org ★ Email: director@uwnc.org



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Financial Sponsorship Agreement

The undersigned, being an authorized representative for _____ {company} does hereby agree that said organization will provide a one-time financial sponsorship to United Way of Nevada County. Said sponsor shall consist of a one-time payment to **United Way of Nevada County** in the amount of \$_____. Payment of sponsorship amount may be made either upon the completion of this agreement, or upon receipt of payment within 5 business days to United Way of Nevada County. In recognition of your generosity the logo/name of the sponsoring organization will be printed on event posters, t-shirts and banners posted at the event according to level of sponsorship given. Your donation is considered tax deductible. United Way of Nevada County is a 501(c)(3) non-profit corporation, and therefore your donation is tax deductible to the full extent of the law (tax ID# 68-0007201). No goods or services were provided in connection with this donation.

Sponsor completes top part / Car show representative completes bottom part:

Owner / Manager Name: _____

Company Address: _____

Phone #: _____ Email: _____

Company Signature

Date

Date Payment Received: _____ by _____
Car Show Representative

Amount Received: \$ _____

- Cash
- Check # _____
- Visa / MasterCard
Card # _____ - _____ - _____
Exp. Date: ____/____

Authorized Signature

- Logo image supplied Banner / sign supplied

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